



**UNITED STATES DEPARTMENT OF COMMERCE  
PATENT AND TRADEMARK OFFICE  
PATENT EXAMINATION BRANCH**

In re application of:	)	Examiner: Lu, Shirley
Kim et al.	)	
	)	Group Art Unit: 2612
For: Banner activated digital TV receiver and a	)	
method for operating the receiver	)	Preliminary Amendment in
	)	further response to Final Office
Application No.: 10/021,129	)	Action dated August 18, 2006
	)	
Filed: December 12, 2001	)	

**PRELIMINARY AMENDMENT**

MS RCE  
Commissioner of Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir/Madam:

Applicant hereby further responds to the Final Action dated August 18, 2006 in the above-referenced patent application by filing this preliminary amendment in conjunction with a Request for Continued Examination (RCE). Reconsideration, reexamination and allowance of the patent application is respectfully requested in view of the following amendments and remarks. Please charge any deficit or credit any surplus to our Deposit Account No. 01-1960. A duplicate copy of this page is enclosed for this purpose.

**Amendments to the Claims** are reflected in the listing of the claims which begins on page 2 of this paper.

**Remarks** begin on page 8 of this paper.